

## Table of Contents

Introduction <i>Carmen Popescu</i> .....	7
<b>Part I. Identity and Communication in Literature</b>	
The Winds of Change. Conceptual Metaphors with Arab Women Writers from the Middle East <i>Bushra MK Khudhair Al Muttairi</i> .....	21
The Quest for Self-knowledge in Arthur Miller's <i>Death of a Salesman</i> <i>Bassim Hussein Al Nawashi</i> .....	30
Returning from Diaspora, Exile and the Loss of Identity in Inaam Kachachi's <i>The American Granddaughter</i> <i>Falih Mahdi Jabur AL-Zamili</i> .....	38
American Exceptionalism and Political Fear in Margaret Atwood's <i>Ustopias</i> <i>Adela Catană</i> .....	49
On Lucian Blaga's Metaphors and Similes. A Cognitive vs Traditional Linguistics Approach <i>Mădălina Deaconu</i> .....	58
Ethnopsycholinguistic Aspects of Bulgarian and Slavonic-Based Cognitive Models of the World <i>Zlatina Dimova</i> .....	69
Herman Melville's Ismail and Ishmael: <i>Moby-Dick</i> in Islamic and Arabic Eyes <i>Mohammed Naser Hassoon</i> .....	75
The Iceberg Theory: Hemingway's Journalistic Technique <i>Ghufraan Abd Hussein</i> .....	85
Parentheses and Dialogization. Discursive Levels in Romanian Postmodern Poetry <i>Emilia Parpală</i> .....	93

Aspects of the Parodic Discourse in Romanian Contemporary Poetry <i>Carmen Popescu</i> .....	107
The Alienation of the Female Figure: Denial of Subjectivity in <i>The Fall of the House of Usher</i> by Edgar Allan Poe <i>Laura Monica Rădulescu</i> .....	121
W. B. Yeats’s Use of Irish Mythology and Folklore in order to Preserve Irish Identity <i>Thabit Shihab Ahmed</i> .....	129
Identity and Ethics in Jane Austen’s <i>Emma</i> <i>May H. Srayisah</i> .....	139
 <b>Part II. Identity and Communication in Media and Culture</b>	
Social Media and Iran’s 2017 Presidential Election. A Study of the Correlation between <i>Instagram</i> and <i>Telegram</i> Popularity and Students’ Political Participation <i>Alireza Abdollahinezhad</i> .....	151
A Pragmatic Analysis of American Apologies: Depicting How Americans are Flouting Grice’s Maxims <i>Ahmad Kareem Salem Al-Wuhaili</i> .....	160
African American Cultural Projection, Intercultural Communication, and Co-Cultural Theory <i>Péter Gaál-Szabó</i> .....	174
“Getting Carter” through Post-Presidential Articulations (and What It Tells Us about News Discourse in an Age of Concision) <i>Brian Michael Goss</i> .....	185
Communication Biology: A Transsexual Case <i>Genta Maghvira, Engkus Kuswarno, Siti Karlinah</i> .....	206
Olive Oil Tasting and Food Advertising Discourse <i>Alina Ţenescu</i> .....	213
Internet Hoaxes: Chain Letters – How Dangerous Are They? <i>Oana Voichici</i> .....	219
<b>Contributors</b> .....	230